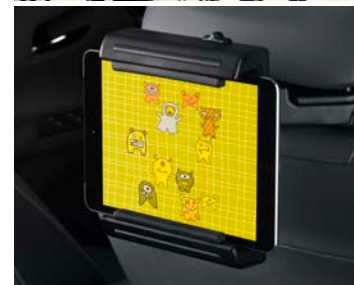


ACCESSORIES

2016 **Prius**



**Let's
Go
Places**





*Genuine Toyota Accessories:
Discover new worlds of
driving pleasure.*



Designed to optimize your Prius experience.

Welcome to the amazing world of Prius. A world of ideas and possibilities that's made even greater when you add Genuine Toyota Accessories. They're the only accessories designed and manufactured to strict Toyota standards for quality, fit and finish.

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EXTERIOR

Protect and highlight the sleek, aerodynamic exterior of your Prius.



INTERIOR

Organize, enhance and protect your personal driving environment.



ELECTRONICS

Technology as advanced as Prius itself.



Exterior Accessories

Show the world your own smart style.

Paint Protection Film (A) Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard your vehicle from road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane film layers which contain UV protectants to help resist yellowing, the film is designed to help protect the front of the vehicle.

- Paint protection film is available for select areas of the hood/fenders, and front bumper (each set sold separately)

Body Side Moldings (B) Unique to Prius, new two-tone design features vehicle exterior color with Piano Black accent.

- Help protect against careless door swings, runaway shopping carts and other parking lot mishaps.

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A



B

See footnote 1 in disclosure section on back cover.

Exterior Accessories

15" 10-Spoke Alloy Wheels (A) Make them look twice when they see your Prius with the stylish, 10-spoke alloy wheels in hyper black base with chrome finish (For Level 2, 3 and 4 non-touring Prius with 15" wheels).

- Designed and engineered for optimal performance with your new Prius

Aero Side Splitter (B) Provides a stylish enhancement to your Prius.

- Aerodynamic styling complements the sleek design of the Prius

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Exterior Accessories

Rear Bumper Protector (A) Provides a stylish gleaming look while helping keep the top surface of the rear bumper free of scrapes and scratches.

- Custom-tailored for an exact fit to the rear bumper

Rear Bumper Appliqué (B) This nearly invisible appliqué helps protect the rear bumper's top surface from unsightly scrapes and scratches.

- Features a stylish Prius logo centered within an intricate pattern of miniature Prius logos

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Exterior Accessories

Cargo Cross Bars (A) Take along all kinds of cargo with Genuine Toyota Cross Bars.

- Provides up to 100 lb. of cargo capacity (when evenly distributed across both bars)
- Aerodynamically styled with a durable, weather-resistant finish

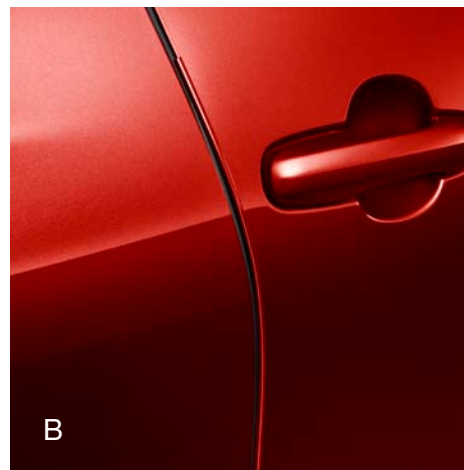
Door Edge Guards (B) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling

Alloy Wheel Locks (C) Precisely machined, weight-balanced alloy wheel locks offer added protection for your wheels and tires.

- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

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Interior Accessories

Create your ideal driving environment.

Cargo Tray Plus (A) Give your cargo area near-total protection with the Cargo Tray Plus.

- Advanced design helps protect the cargo area and the rear seat back
- Specially contoured to fit both rear cargo area configurations: with spare tire or with tire repair kit
- Molded from durable, lightweight recyclable material featuring a raised Prius logo

Carpet Cargo Mat (B) The ideal solution for helping keep the cargo area of your Prius looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place

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Interior Accessories

Lower Console/Shifter Appliqué Package

To complement the sporty interior, add the Lower Console Appliqué.

- Integrates beautifully with the black interior, highlighting the contrast between the cupholder and console
- Durable, high quality finish helps resist everyday wear and tear

Shifter Appliqué The Shifter Appliqué lends your black console-equipped Prius a color-coordinated look.

- Shifter Appliqué available for Level 2 and Eco 2 Prius models



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Interior Accessories

Cargo Tote (A) The collapsible, soft-sided cargo tote² secures a variety of items, and helps keep them upright and in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use

Cargo Net-Envelope² (B) It is a versatile, lightweight solution to securing everyday items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes

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See footnote 2 in disclosure section on back cover.

Interior Accessories

Carpet Floor Mats (A) These plush, long-wearing carpet floor mats³ help protect and dress up your interior.

- Durable, fade-resistant carpet features a Prius logo with a repetitive Hybrid Synergy Drive (HSD) pattern throughout the carpet
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

All-Weather Floor Liners³ (B) An advanced concept in superior protection for your vehicle's interior. Floors and surrounding edges are covered to help keep your carpets clean and dry. Precise injection molding utilizing Toyota's own CAD data helps ensure a perfect fit.

- Molded Prius logo with a leaf design on all four mats reflect the Prius eco heritage
- Two rear liners to help provide more complete coverage
- All-Weather Floor Liners are made in the U.S.A.

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See footnote 3 in disclosure section on back cover.

Interior Accessories

Ashtray Cup (A) This convenient, self-contained ashtray cup fits snugly inside your cupholder.

- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean

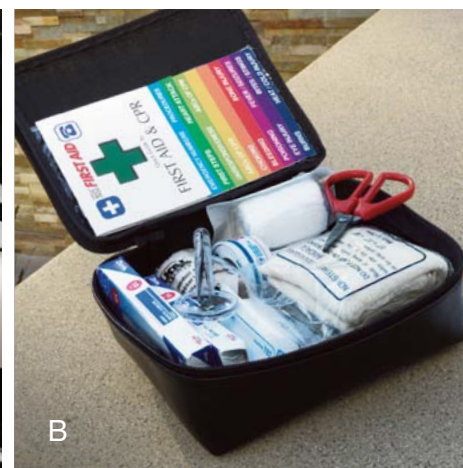
First Aid Kit (B) Be prepared for life's little emergencies.

- Soft-sided kit includes insect sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

Emergency Assistance Kit (C) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior help alert other drivers to your vehicle

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Electronic Accessories

Technology that thinks ahead.

Security System When it comes to peace of mind, this security system is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Includes automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Features glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage

Remote Engine Starter⁴ (B) Have your vehicle's interior ready, waiting and comfortable in any kind of weather.

- Use your Smart Key fob to start or stop the engine
- Activates preset air conditioner, heater, defogger, defroster and temperature settings when engine is started
- Vehicle must be equipped with Smart Key System

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A



B

See footnote 4 in disclosure section on back cover.

Electronic Accessories

Universal Tablet Holder Help keep passengers entertained with this high quality, universal headrest tablet mount. Compatible with virtually all multimedia devices, securely holds your tablet, phone, music or video player.

- Installs and removes in seconds—no tools required
- Durable material with spring loaded arms
- Adjustable pivot/tilt for ultimate viewing experience

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Don't just add accessories. Add confidence.

Wherever you go, go with Genuine Toyota Accessories. They're the only accessories designed, engineered and tested specifically for your Toyota vehicle. And when purchased along with your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Genuine Toyota Accessories Warranty will apply only when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** This floor mat/liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat/liner on top of an existing floor mat. **4.** Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This brochure is based upon information available at time of publication, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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